

Pint of Science Netherlands



20 - 22 May
2019 Report



About us

The annual Pint of Science festival in the month of May allows researchers across multiple disciplines (including, but not limited to, Science, Technology, Engineering and Mathematics, STEM) to engage with the public in an accessible and comfortable place and time, such as over a drink in an evening at the pub.

- Our events are casual, accessible and fascinating
- Experts in each field come to present their research and discoveries
- We have partnerships with local universities and research institutes
- Pint of Science is organized by a community made up mostly of scientists and students

We are a non-profit organization dedicated to organizing activities celebrating research and scientific discoveries.

Our Six Themes



Beautiful Mind

Neuroscience
Psychology
Psychiatry



Atoms to Galaxies

Physics
Chemistry
Astronomy



Our Body

Biology
Medicine
Health



Planet Earth

Geosciences
Plant Sciences
Zoology



Tech Me Out

Biotechnology
Robotics
Computers



Our Society

Law and Policy
History and Politics
Languages



Growth from 2018

Building from our inaugural events in 2018, in 2019 we expanded to five new cities (Groningen, Maastricht, Nijmegen, Eindhoven and Den Haag) and increased the number of events from four to 38!

In addition to the main event, four cities were able to host pre-events to promote Pint of Science and raise awareness for science communication

From a sponsorship level, the number of partners increased and our media coverage increased across local channels. Furthermore, our expansion in social media towards Instagram and LinkedIn brought us greater outreach, as we reached 27.2 thousand people.

Photo's from events



Our partners



Maastricht University

Leading in Learning!

DONDERS
INSTITUTE



BASECLEAR



Maastricht University

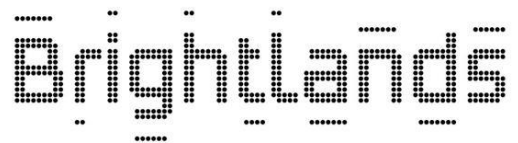
Faculty of Psychology and Neuroscience



Groningen Enzyme & Cofactor Collection

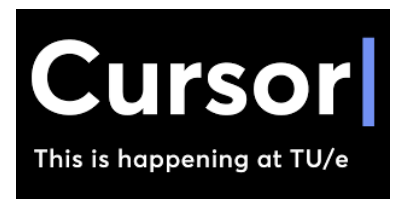


Technische Universiteit
Eindhoven
University of Technology



Knowledge crossing borders

Media coverage



Pint of Science

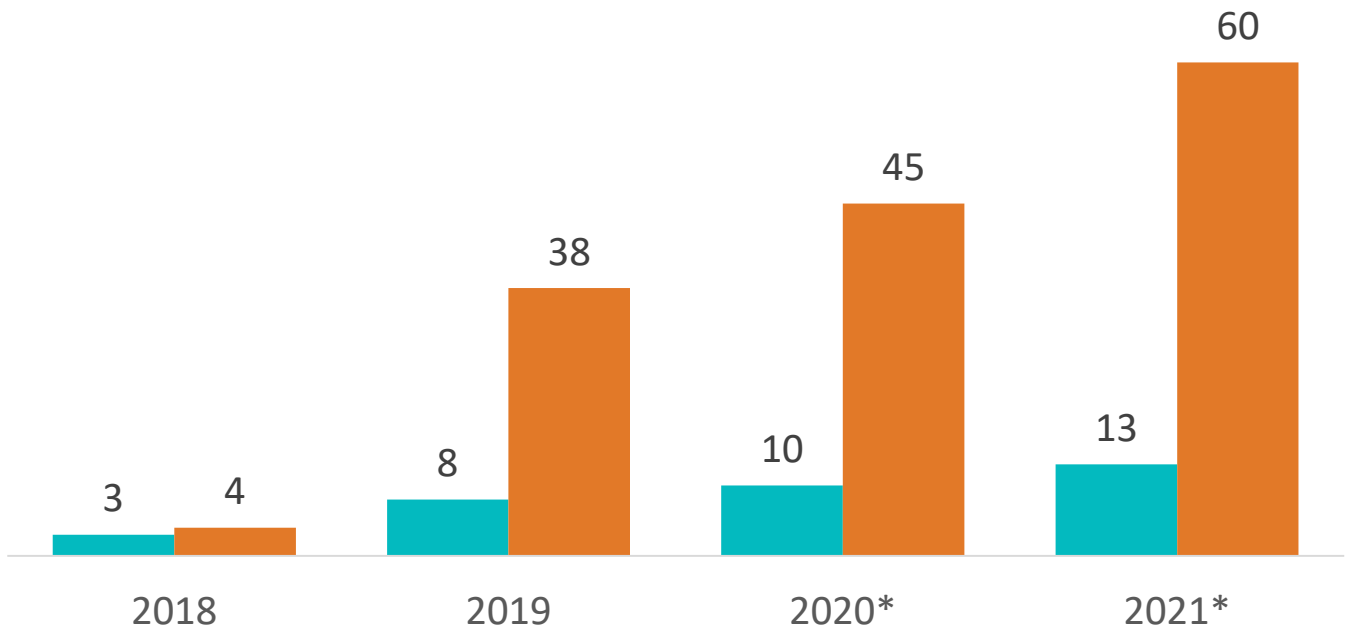
11 – 13 May 2020

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Statistics for Netherlands (2019)

cities and events in the Netherlands



* 2020/2021 - predictions

8		Cities	Amsterdam, Wageningen, Utrecht, Groningen, Maastricht, Nijmegen, Eindhoven, Den Haag
17		Bars	More than 90% attendance
60+		Organisers	All volunteers
38		Events	Spread over three nights
91		Speakers	From PhD students to Professors
1250+		Attendees	Science curious people

90+% of tickets sold, 16 sold out events

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WHERE WAS BARNEY IN 2019?



Breakdown of events per city



Amsterdam



of Events: 4

of Speakers: 10

of Attendees: 100+

**Units of beer (est.):
Another!**

Utrecht

of Events: 3

of Speakers: 9

of Attendees: 90+

**Units of beer (est.):
Nog eentje alsjeblieft!
(Another beer please!)**



Wageningen



of Events: 3

of Speakers: 7

of Attendees: 70+

Units of beer (est.):
Tipples of organic beer

Maastricht

of Events: 13

of Speakers: 35

of Attendees: 480+

Units of beer (est.):
Emergency!
They ran out!



Groningen



of Events: 9

of Speakers: 18

of Attendees: 260+

Units of beer (est.):
They had to keep
on changing kegs!

Nijmegen

of Events: 3

of Speakers: 6

of Attendees: 120+

Units of beer (est.):
Enough to send
the Romans home



Eindhoven



of Events: 2

of Speakers: 4

of Attendees: 70+

Units of beer (est.):
They had to
switch to ciders!

Den Haag

of Events: 1

of Speakers: 2

of Attendees: 70+

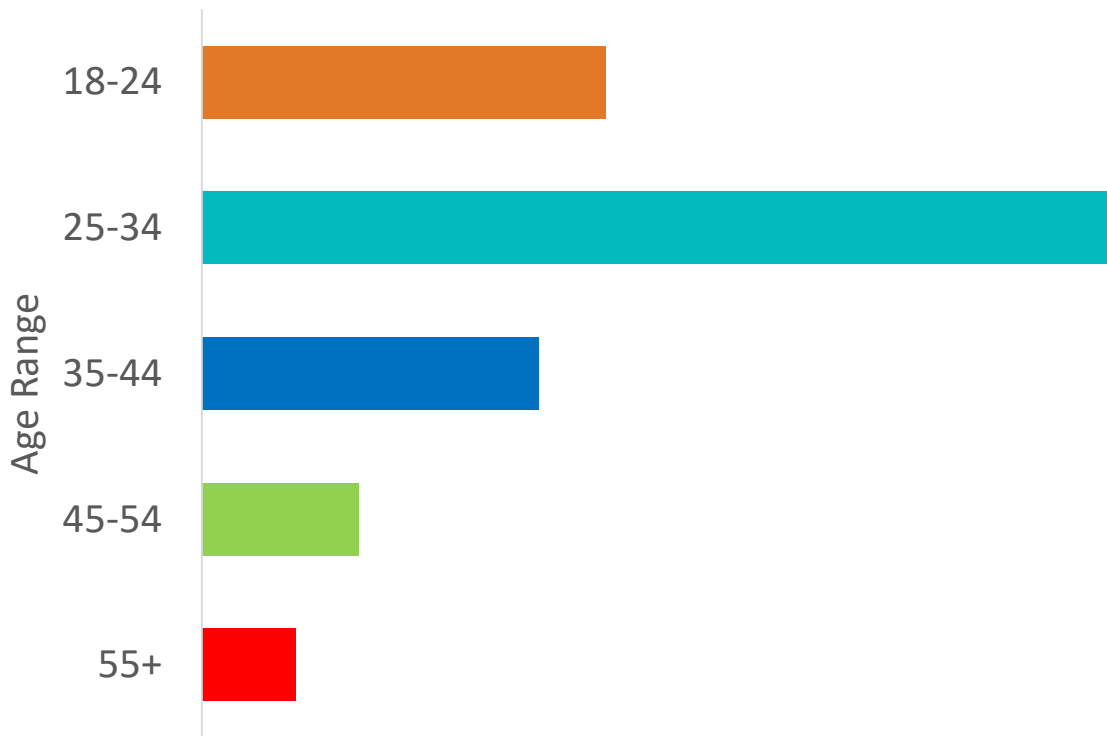
Units of beer (est.):
One barrel
(per person)



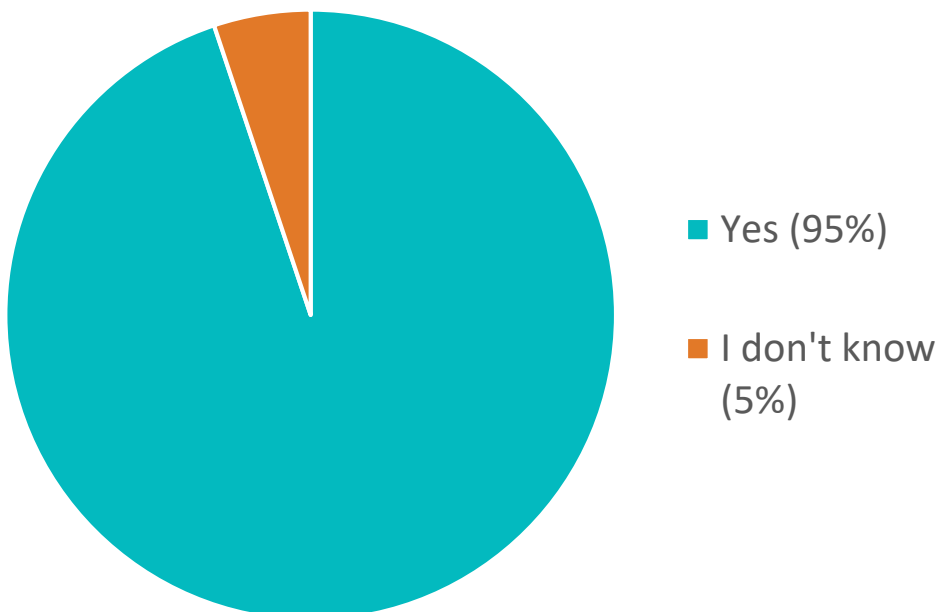
Our audience

78% have done scientific studies
44% do not work in science

Age group of majority: 25-34 years



Do you want to come to Pint of Science again next year?



Attendee's feedback

Participants rated four statements of opinion on a scale of 1 to 5, where 1 was "disagree" and 5 was "strongly agree".

Average scores are shown below

Did you have fun during the evening?

4.6/5

Did you learn something new at the event?

4.4/5

Did you find the talks and discussions interesting?

4.1/5

After attending the events, do you have a greater interest in the area of science/participate more in science?

3.9/5

Attendee's Comments

Good informal atmosphere

More Dutch events!

Looking forward to next year's events

More promotion as found out too late

Perfect

Lots of knowledge but maybe a bit too conference-lite



SEE YOU NEXT YEAR



11 – 13 May 2020

